

Readership / Audience 2024

Chemical Industry Journal is one of the leading voices of the chemical industry, giving expert industry analysis and comment on legislation, regulations and innovations as well as insights on leadership and management issues throughout the industry.

Covering aspects such as revealing profiles and interviews of some of the industry's leading lights, CIJ aims to inspire and educate its readership with insightful case studies and features, matched with a refreshing mix of industry specific news that impact the current industry landscape.

The Chemical Industry Journal goes out to industry professionals across the Chemical industry, Tier 1 and Tier 2 contractors, wider supply chain and regulators.

Wherever it is found, CIJ aims to enlighten and empower its readership by enhancing, contributing and encouraging the readership throughout the chemical industry supply chain.

Audience

Print Magazine - **3,500** | Online Magazine Subscribers - **3,000** | Magazine Readership - **10,000**

Social Media followers - **32,000** | LinkedIn Newsletter subscribers - **17,500**

Industry	%	Job function	%	Seniority	%
Chemical Manufacturing	40.7	Operations	28.79	Entry	41.10
Oil and Gas	17.7	Engineering	19.29	Senior	29.05
Pharmaceutical Manufacturing	8.3	Information Technology	13.23	Manager	10.96
IT Services and IT Consulting	6.8	Sales	11.46	Director	6.23
Industrial Machinery Manufacturing	6.0	Research	8.87	Training	4.17
Chemical Raw Materials Manufacturing	5.4	Education	5.24	VP	3.72
Agricultural Chemical Manufacturing	5.0	Quality Assurance	3.97	Owner	2.27
Research Services	4.4	Program and Project Management	3.56	CXO	1.90
Software Development	2.9	Customer Success and Support	3.06	Partner	0.60
Appliances, Electrical Manufacturing	2.8	Human Resources	2.53		

Website stats:
chemicalindustryjournal.co.uk

Average visits per month: **8,800**

Average page views per month: **19,400**

Online Audience

UK **37%** | Europe **29%**

USA **21%** | Rest Of World **13%**

