

EAST ANGLIA

in business

Readership / Audience 2024

East Anglia in Business is designed to generate collaboration, sustainable growth, competitive advantage and to build links with businesses throughout the region and beyond.

East Anglia in Business sheds light on industry-impacting stories that will shape the future of business.

Content is independent and driven by industry-specific journalism and expert analysis by leaders in their field. East Anglia in Business is committed to celebrating business success in all its forms, and examining the reasons for that success, helping to drive your business forward too.

The publication is an essential read for businesses in the area, from multinationals to sole traders; there is no more highly targeted platform on which to promote your products and services, proving an ideal way to reach key decision-makers across the region.

Audience

Online Magazine Subscribers - 2,600 | Social Media followers - 3,500 | Magazine Readership - 15,000

Location	%	Industry	%	Job function	%
Norwich	26.7	Legal	28.1	Operations	27.1
Ipswich	21.2	Oil and Gas	15.3	Marketing	16.4
Cambridge	12.8	Staffing and Recruiting	8.4	Legal	13.0
Great Yarmouth	12.6	IT Services and IT Consulting	8.4	Engineering	10.0
Peterborough	7.6	Finance	7.9	Community and Social Services	7.1
Lowestoft	7.4	Construction	7.4	Program and Project Management	6.7
King's Lynn	6.2	Environment	6.9	Entrepreneurship	5.2
Bury St. Edmunds	5.5	Government Administration	6.4	Finance	5.2
		Utilities	5.9	Human Resources	4.8
		Business Consulting and Services	5.4	Administrative	4.5

Website stats:

eastangliainbusiness.co.uk

Average visits per month: 3,150

Average page views per month: 6,840

Online Audience

UK 70% | Europe 14% | USA 16%

