

Business Edge



Sussex Chamber
of Commerce
Media Pack **2026**

The official magazine for **Sussex Chamber of Commerce**



Sussex
Chamber of
Commerce

Are you a business in Sussex?

Published on behalf of Sussex Chamber of Commerce by national B2B publisher Distinctive Media Group Ltd - Business Edge is the perfect platform to showcase the very best of the region's business success stories.

Packed with up to the minute business news and in-depth interviews with prominent Sussex personalities Business Edge will be committed to celebrating business success in all its forms, which will help drive your business forward.

Get ready to connect with Sussex's business scene like never before with our fresh, sustainable approach in Business Edge magazine, reaching over 20,000 readers across Sussex, nationally, and globally—are you ready to make an impact?

As part of our commitment to environmental sustainability and innovation, we are transitioning to a digital format. This change marks a significant milestone in how we support and engage with our vibrant Sussex business community.

Our decision to move to a digital platform comes in response to the pressing environmental issues associated with traditional publishing—such as deforestation, water consumption, and

CO2 emissions. Recognizing the need for a more sustainable approach, Reveela Technologies have developed a scalable and eco-friendly digital publishing platform designed to minimize our environmental footprint while maximizing our reach and impact.

Business Edge Magazine, published bi-monthly, will continue to deliver in-depth coverage of the hottest topics in today's news, as well as insights and innovations within the Sussex business community. The shift to an online format allows us to provide timely updates, broaden our distribution, and significantly reduce our environmental impact.

With a new potential reach of over 20,000 readers (digital, subscribers, social media) Can you afford not to be featured in this vibrant publication?

A truly regional magazine

Business Edge will also pay close attention to the issues which affect Sussex businesses.

During the coming year we will cover key business sectors including:

- The value of Branding – PR and Marketing
- Energy and Environment/Renewable Energy
- Commercial Property
- Corporate Hospitality and Events
- E-Commerce
- International Trade and Export
- Finance
- Health and Safety
- Legal Services
- Print Industry/Direct Mail
- Training



Readership / Audience 2026

Online Magazine Subscribers – 3,200 | Social Media followers – 20,000 | Magazine Readership – 9,000

Job function	%	Industry	%
Business Development	24.2	Law Practice	14.8
Operations	18.4	IT Services and IT Consulting	13.6
Finance	12.5	Accounting	12.5
Marketing	10.2	Staffing and Recruiting	11.7
Legal	8.9	Transportation, Logistics, Supply Chain and Storage	10.5
Media and Communication	7.8	Business Consulting and Services	9.3
Engineering	6.1	Government Administration	8.7
Community and Social Services	4.9	Financial Services	7.1
Program and Project Management	3.8	Construction	6.9
Information Technology	3.2	Higher Education	4.9

Website stats: sussexchamberofcommerce.co.uk

Average visits per month: **4,544** Average page views per month: **10,844**

Online Audience

UK **92%** | Europe **5%** | USA **2%** | ROW **1%**

Advertising rates

Advertisement	Size	Members	Non-members
Centre double page	297 x 420mm (trim excl. bleed)	£2,500	£2,700
Double page	297 x 420mm (trim excl. bleed)	£1,795	£1,995
Full page	297 x 210mm (trim excl. bleed)	£1,390	£1,599
Half page vertical	255 x 88mm	£895	£1,029
Half page	180 x 120mm	£895	£1,029
Quarter page	88 x 120mm	£535	£615
Special positions			
Outside Back Cover	297 x 210mm (excl bleed)	£2,245	£2,582
Inside Front Cover	297 x 210mm (excl bleed)	£2,020	£2,323
Inside Back Cover	297 x 210mm (excl bleed)	£1,705	£1,961

NB: Height shown first All prices quoted are exclusive of VAT

Production

- Please supply artwork as print-ready pdf.
- Files should be the dimensions as booked.
- We are unable to accept artwork supplied in the following applications Word, Powerpoint or Publisher.

In-house design team

If you are unable to provide your own electronic artwork, you may instead supply a rough layout with text, a hard copy of your logo and any images you require.

The cost of producing your advertisement is included in the order price.

Contact

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